

# iFUEL

FUEL DELIVERY AT YOUR DOORSTEP

## I-FUEL Bowser Model: Mobilizing Fuel Delivery



The I-FUEL Bowser Model is designed to bring fuel directly to your doorstep, offering a reliable and efficient fuel delivery service. With our cutting-edge technology and robust logistics, we ensure that fuel reaches customers promptly, reducing the need for traditional refueling methods. The Bowser Model is a perfect solution for businesses looking to streamline their operations and save time and money.

#startupindia



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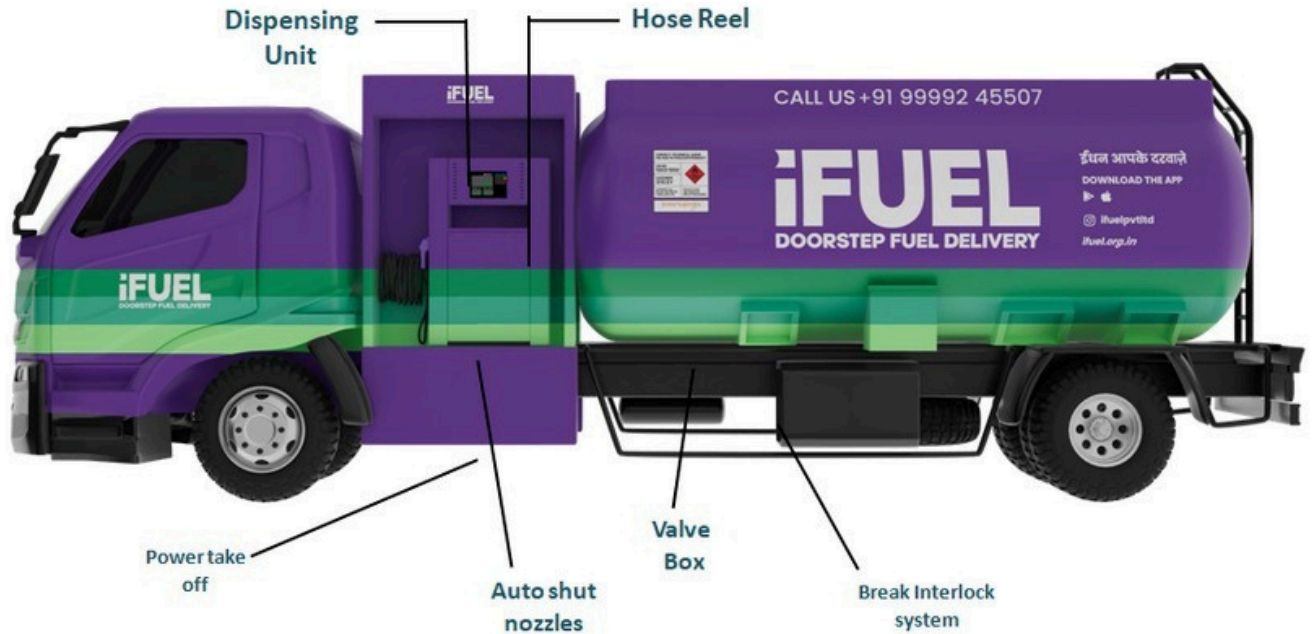


[www.ifuel.energy](http://www.ifuel.energy)



[info@ifuel.energy](mailto:info@ifuel.energy)

## MODEL DETAILS



### Cost :

- Initial Investment: ₹26,00,000+ 28% gst (including truck, and equipment.)
- Working capital is depend on costumer list provided by franchise owner.
- This cost does not cover transportation of truck from plant to delivery point, RTO charges, nocs

### Membership Fees:

Annual Membership Fee: ₹ 1,50,000 + 18% gst

**Note :-** if the sale commitment letter assured by the franchise is achieved Membership fees will renew at zero cost.

**\*\*Includes:\*\*** Comprehensive training, technology support, NOCs and marketing assistance.

### Criteria

- Eligibility: Open to entrepreneurs with experience in logistics, transport, or fuel-related industries—minimum investment capacity of ₹20,00,000. **\*\*Required Documents:\*\*** Business registration, financial statements, and identity proof.





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## Customer List:

- **Target Clients:** Industrial clients, corporate fleets, and residential complexes.
- **Existing Clients:** The franchisee owner has to provide a list of customers of 1,50,000 liter of monthly consumption on format given by company.

## Payment Terms

**Application Fee:** 10% of the total cost is required at the time of booking. This fee is non-refundable and will be credited towards the final payment.

## Return On Investment

**Expected Volume:** 1,20,000 liters per month

Margin: ₹3.5 per litre

|                |                        |            |
|----------------|------------------------|------------|
| Monthly Profit | ₹3.5 x 1,20,000 liters | ₹4,20,000  |
| Yearly Profit  | ₹4,20,000 x 12 months  | ₹50,40,000 |

## Break-even Point:

You will achieve breakeven on truck investment within 6 months\*.



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## Why Choose the I-FUEL Bowser Model?

- **Comprehensive Support:\*\*** From training to tech support, we provide everything you need to succeed.
- **High Demand:** The fuel delivery market is rapidly growing, with increasing demand from businesses and consumers.
- **Scalable:** Start with one Bowser and expand as your business grows.

## CONTACT US



+91 99992 45507, 9837644745, 7078697773



info@ifuel.energy



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